				ntrace edule Dat		4833567 05/04/21-05/10/21						Date Ent		05/03/21 05/03/21		Washington (WJLA) By Broadcast Month Spots May 2021		<u>Rate</u>	
		WJLA	Adv	ertiser	Terry McAuliffe	for Gov	verno	or of \	/irgini	a-D ((14151	Entered	Ву	Mark Afshar		May. 2021			\$61,200.00
ol	OC.	1100 Wilson Blvd, 6th		ncy	Grassroots Med	dia LLC ((1960	05)				CO-OP	I	No		Grand Total:		76	\$61,200.00
-		Arlington, VA 22209	Pro	luct	POLITICAL CAN	NDIDAT	E (ns	s) (11	86)			External	#						
			Bra	nd	Est 585 Week !	5 :30s (1555	597)				Demo							
M1F	A-TV WASHINGTON, DC		Sale	sperson	HOUSE-WASHI	INGTON,	, WJI	LA/GJ	LA/EJ	LA (3	3869)	Order Ty	-	Annual Member					
			Sale	s Office	WJLA/GJLA/EJI	LA						Package							
	sroots Media LLC		Buy	er Name	D'Ettorre,Mike							Commiss	sion %	15.00					
1	a Plaza Suite 300		Pho	ne/Fax	/							Commiss	sion	\$9,180.00					
BALA	A CYNWYD, PA 190)04	СРЕ		585							Net Tota	l :	\$52,020.00					
			Acc	ount Type	Local/Political (Candidat	te Ag	gency	BRD			Sales Ta	x						
			Bill	ng Type	Weekly/Irregul	ar													
			Cor	ments															
															·				
Line	Line Type / Break Ty	pe (Ref #) Da	tes Sec	Length	Run Times	SPW N	Mo -	Tu W	<i>l</i> e Th	Fr	Sa Su	ı Spots	Rate	Total		Station		Commer	ts Entered
	Line Type / Break Ty Normal Line / SPOT	pe (Ref #) Da 05/04/21-05,			Run Times 5:58:15A- News-7News ON YOUR SIDE at 6AM	SPW N		Tu W		Fr 1	Sa Su	Spots 4	Rate \$350.) Washington			Commer	ts Entered 5/3/21
1.0			/07/21 3	:30	5:58:15A- News-7News ON					T	Sa Su	Spots 4		91,400.0) Washington	ı (WJLA)		Commer	
1.0	Normal Line / SPOT	05/04/21-05,	707/21 3	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM 5:58:15A- News-7News ON					T	Sa Su	Spots 4 1 2	\$350	00 \$1,400.0 00 \$350.0		ı (WJLA)		Commer	5/3/21
1.0 2.0 3.0	Normal Line / SPOT	05/04/21-05 _/	707/21 3 710/21 3 710/21 2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM 5:58:15A- News-7News ON YOUR SIDE at 6AM		1 2	1 1		1	Sa Su	1 Spots 4 1 1 2 8	\$350. \$350.	\$1,400.0 00 \$350.0 00 \$1,400.0) Washington	i (WJLA) i (WJLA)		Commer	5/3/21 5/3/21
1.0 2.0 3.0 4.0	Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT	05/04/21-05 ₀ 05/10/21-05 ₀ 05/10/21-05 ₀	707/21 3 710/21 3 710/21 2 707/21 2	:30 :30 :30	5:58:15A- News-7News ON YOUR SIDE at 6AM 5:58:15A- News-7News ON YOUR SIDE at 6AM 7A- 8A (EST)		1 2	2 2	1	2	Sa Su	1 Spots 4 1 1 2 2 8 4 4	\$350. \$350. \$700.	\$1,400.0 \$350.0 \$350.0 \$1,400.0 \$5,600.0) Washington) Washington	(WJLA) (WJLA) (WJLA) (WJLA)		Commer	5/3/21 5/3/21 5/3/21
1.0 2.0 3.0 4.0 5.0	Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT	05/04/21-05, 05/10/21-05, 05/10/21-05, 05/04/21-05,	07/21 3 /10/21 3 /10/21 2 /07/21 2 /07/21 2	:30 :30 :30 :30	5:58:15A- News-7News ON YOUR SIDE at 6AM 5:58:15A- News-7News ON YOUR SIDE at 6AM 7A- 8A (EST) 7A- 8A (EST)		1 2	2 2	2 2	2	Sa Su	Spots 4 1 2 8 4 1 1	\$350. \$350. \$700. \$700.	\$1,400.0 \$350.0 \$350.0 \$1,400.0 \$5,600.0 \$2,800.0	Washington Washington Washington	(WJLA) (WJLA) (WJLA) (WJLA) (WJLA)		Commer	5/3/21 5/3/21 5/3/21 5/3/21
1.0 2.0 3.0 4.0 5.0 6.0	Normal Line / SPOT	05/04/21-05, 05/10/21-05, 05/10/21-05, 05/04/21-05, 05/04/21-05,	07/21 3 /10/21 3 /10/21 2 /07/21 2 /07/21 2 /10/21 2	:30 :30 :30 :30 :30	5:58:15A- News-7News ON YOUR SIDE at 6AM 5:58:15A- News-7News ON YOUR SIDE at 6AM 7A- 8A (EST) 7A- 8A (EST) 8A- 9A (EST)		1 2	2 2	2 2	2	Sa Su	1 Spots 4 1 2 8 4 1 1 1 1	\$350. \$350. \$700. \$700.	\$1,400.0 \$350.0 \$350.0 \$1,400.0 \$5,600.0 \$2,800.0 \$700.0	Washington Washington Washington Washington Washington	H (WJLA)		Commer	5/3/21 5/3/21 5/3/21 5/3/21 5/3/21
1.0 2.0 3.0 4.0 5.0 6.0 7.0	Normal Line / SPOT	05/04/21-05, 05/10/21-05, 05/10/21-05, 05/04/21-05, 05/04/21-05, 05/10/21-05,	07/21 3 (10/21 3 (10/21 2 (07/21 2 (07/21 2 (10/21 2 (10/21 2	:30 :30 :30 :30 :30 :30	5:58:15A- News-7News ON YOUR SIDE at 6AM 5:58:15A- News-7News ON YOUR SIDE at 6AM 7A- 8A (EST) 7A- 8A (EST) 8A- 9A (EST) 8A- 9A (EST)		1 2 1 1 1	2 2 1 1	2 2	2 1	Sa Su	Spots 4 1 2 8 4 1 1 1 4	\$350. \$350. \$700. \$700. \$700.	\$1,400.0 \$350.0 \$350.0 \$1,400.0 \$5,600.0 \$2,800.0 \$700.0 \$4400.0	Washington Washington Washington Washington Washington Washington	(WJLA) (WJLA) (WJLA) (WJLA) (WJLA) (WJLA) (WJLA) (WJLA)		Commer	5/3/21 5/3/21 5/3/21 5/3/21 5/3/21 5/3/21
1.0 2.0 3.0 4.0 5.0 6.0 7.0	Normal Line / SPOT	05/04/21-05/ 05/10/21-05/ 05/10/21-05/ 05/04/21-05/ 05/04/21-05/ 05/10/21-05/	07/21 3 (10/21 3 (10/21 2 (07/21 2 (07/21 2 (10/21 2 (10/21 2 (10/21 2 (10/21 2	:30 :30 :30 :30 :30 :30 :30	5:58:15A- News-7News ON YOUR SIDE at 6AM 5:58:15A- News-7News ON YOUR SIDE at 6AM 7A- 8A (EST) 7A- 8A (EST) 8A- 9A (EST) 8A- 9A (EST) 10:58:25A- ABC-The View		1 1 1 1	1 1 2 2 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	2 2 1 1	2 1	Sa Su	1 Spots 4 1 1 2 8 8 4 1 1 1 4 4 4	\$350. \$350. \$700. \$700. \$700. \$400.	\$1,400.0 \$350.0 \$350.0 \$1,400.0 \$5,600.0 \$2,800.0 \$7700.0 \$4400.0 \$1,600.0	Washington Washington Washington Washington Washington Washington	(WJLA) (WJLA) (WJLA) (WJLA) (WJLA) (WJLA) (WJLA) (WJLA) (WJLA)		Commer	5/3/21 5/3/21 5/3/21 5/3/21 5/3/21 5/3/21 5/3/21
1.0 2.0 3.0 4.0 5.0 6.0 7.0 8.0 9.0	Normal Line / SPOT	05/04/21-05/ 05/10/21-05/ 05/10/21-05/ 05/04/21-05/ 05/04/21-05/ 05/10/21-05/ 05/04/21-05/	707/21 3 710/21 3 710/21 2 707/21 2 707/21 2 710/21 2 710/21 2 710/21 2 710/21 2	:30 :30 :30 :30 :30 :30 :30 :30	5:58:15A- News-7News ON YOUR SIDE at 6AM 5:58:15A- News-7News ON YOUR SIDE at 6AM 7A- 8A (EST) 7A- 8A (EST) 8A- 9A (EST) 8A- 9A (EST) 10:58:25A- ABC-The View 10:58:25A- ABC-The View		1 1 1 1	1 1 2 2 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	2 2 1 1	2 1	Sa Su	1 Spots 4 1 2 8 4 1 1 4 4 1 1	\$350. \$350. \$700. \$700. \$700. \$700. \$400.	\$1,400.0 \$1,400.0 \$350.0 \$1,400.0 \$5,600.0 \$2,800.0 \$700.0 \$400.0 \$1,600.0 \$1,200.0	D Washington Washington Washington Washington Washington Washington Washington	H (WJLA)		Commer	5/3/21 5/3/21 5/3/21 5/3/21 5/3/21 5/3/21 5/3/21
1.0 2.0 3.0 4.0 5.0 6.0 7.0 8.0 9.0	Normal Line / SPOT Normal Line / SPOT	05/04/21-05, 05/10/21-05, 05/10/21-05, 05/04/21-05, 05/04/21-05, 05/10/21-05, 05/04/21-05, 05/04/21-05,	707/21 3 710/21 3 710/21 2 707/21 2 707/21 2 710/21 2 710/21 2 710/21 2 710/21 2 710/21 2 710/21 2 710/21 2	:30 :30 :30 :30 :30 :30 :30 :30 :30	5:58:15A- News-7News ON YOUR SIDE at 6AM 5:58:15A- News-7News ON YOUR SIDE at 6AM 7A- 8A (EST) 7A- 8A (EST) 8A- 9A (EST) 8A- 9A (EST) 10:58:25A- ABC-The View 10:58:25A- ABC-The View 2P- ABC-General Hospital		1 1 1 1	1 1 2 2 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	2 2 1 1	2 1	Sa Su	1 Spots 4 1 2 8 4 1 1 4 1 1 1 1	\$350. \$350. \$700. \$700. \$700. \$400. \$300.	\$1,400.0 \$1,400.0 \$350.0 \$350.0 \$1,400.0 \$5,600.0 \$2,800.0 \$700.0 \$4400.0 \$1,600.0 \$1,200.0 \$300.0	Washington Washington Washington Washington Washington Washington Washington Washington	H (WJLA)		Commer	5/3/21 5/3/21 5/3/21 5/3/21 5/3/21 5/3/21 5/3/21 5/3/21 5/3/21

Comments:

Date:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 05:37 PM on Tuesday, May 4 2021

		Contrac Schedule Date
	WJLA	Advertiser
obc	1100 Wilson Blvd, 6th Floor	Agency
	Arlington, VA 22209	Product
WJLA-TV WASHINGTON, DC		Brand
WJLA-IV WASHINGTON, DC		Salesperson
Grassroots Media LLC		Sales Office
2 Bala Plaza Suite 300		Buyer Name Phone/Fax
BALA CYNWYD, PA 19	004	CPE
		Account Types
		Billing Type
		Comments

Contract #	4833567	Date Entered	05/03/21
Schedule Dates	05/04/21-05/10/21	Last Modified	05/03/21
Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Mark Afshar
Agency	Grassroots Media LLC (19605)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	
Brand	Est 585 Week 5 :30s (1555597)	Demo	
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Annual Member
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name	D'Ettorre,Mike	Commission %	15.00
Phone/Fax		Commission	\$9,180.00

Net Total

Sales Tax

\$52,020.00

Comments:

Date:

Washington (WJL/		_
By Broadcast Month	Spots 5	<u>Rate</u>
May. 2021	76	\$61,200.00
Grand Total:	76	\$61,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	Sa Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	05/04/21-05/07/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			2	1	1	1		5	\$325.00	\$1,625.00	Washington (WJLA)		5/3/21
13.0	Normal Line / SPOT	05/10/21-05/10/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1						1	\$600.00	\$600.00	Washington (WJLA)		5/3/21
14.0	Normal Line / SPOT	05/04/21-05/07/21	2		5:59:26P- News-7News ON YOUR SIDE at 6PM			1	1	1	1		4	\$600.00	\$2,400.00	Washington (WJLA)		5/3/21
15.0	Normal Line / SPOT	05/10/21-05/10/21	3	:30	6:58:46P- Wheel Of Fortune		1						1	\$1,200.00	\$1,200.00	Washington (WJLA)		5/3/21
16.0	Normal Line / SPOT	05/04/21-05/07/21	3	:30	6:58:46P- Wheel Of Fortune			1	1	1	1		4	\$1,200.00	\$4,800.00	Washington (WJLA)		5/3/21
17.0	Normal Line / SPOT	05/04/21-05/07/21	3	:30	7:29:26P- Jeopardy			1	1	1	1		4	\$2,000.00	\$8,000.00	Washington (WJLA)		5/3/21
18.0	Normal Line / SPOT	05/10/21-05/10/21	3	:30	7:29:26P- Jeopardy		1						1	\$2,000.00	\$2,000.00	Washington (WJLA)		5/3/21
19.0	Normal Line / SPOT	05/08/21-05/08/21	2	:30	6:58:56P- Wheel Of Fortune Wknd							1	1	\$650.00	\$650.00	Washington (WJLA)		5/3/21
20.0	Normal Line / SPOT	05/08/21-05/08/21	3	:30	7:28P- Jeopardy Wknd							1	1	\$700.00	\$700.00	Washington (WJLA)		5/3/21
21.0	Normal Line / SPOT	05/06/21-05/06/21	2	:30	9P- ABC-Greys Anatomy (Thursday)					1			1	\$5,200.00	\$5,200.00	Washington (WJLA)		5/3/21
22.0	Normal Line / SPOT	05/07/21-05/07/21	3	:30	7:57:56P- ABC-Shark Tank (Friday)						1		1	\$2,500.00	\$2,500.00	Washington (WJLA)		5/3/21

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Accepted-Station:

Date:

585

Weekly/Irregular

Local/Political Candidate Agency BRD

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 05:37 PM on Tuesday, May 4 2021



2 Bala Plaza Suite 300

BALA CYNWYD, PA 19004

Contract #	4833567	Date Entered	05/03/21
chedule Dates	05/04/21-05/10/21	Last Modified	05/03/21
dvertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Mark Afshai
gency	Grassroots Media LLC (19605)	CO-OP	No
roduct	POLITICAL CANDIDATE (ns) (1186)	External #	

 Agency
 Grassroots Media LLC (19605)
 CO-OP

 Product
 POLITICAL CANDIDATE (ns) (1186)
 External #

 Brand
 Est 585 Week 5 :30s (1555597)
 Demo

 Salesperson
 HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
 Order Type

 Sales Office
 WJLA/GJLA/EJLA
 Package Deal

 Buyer Name
 D'Ettorre,Mike
 Commission %
 15.00

 Phone/Fax
 /
 Commission
 \$9,180.00

 CPE
 585
 Net Total
 \$52,020.00

Annual Member

Comments:

Date:

Sales Tax

Account Types Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments

Washington (WJLA	()	
By Broadcast Month		Rate
May. 2021	76	\$61,200.00
Grand Total:	76	\$61,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th Fr	Sa S	Su S	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / SPOT	05/09/21-05/09/21	2		6:30P- News-7News ON YOUR SIDE Weekend at 630PM							1	1	\$450.00	\$450.00	Washington (WJLA)		5/3/21
24.0	Normal Line / SPOT	05/10/21-05/10/21	2	:30	7:57:56P- ABC-The Wonderful World of Disney		1						1	\$2,500.00	\$2,500.00	Washington (WJLA)		5/3/21
25.0	Normal Line / SPOT	05/06/21-05/06/21	(3)	:30	10P- ABC-Rebel (Thursday)					1			1	\$2,000.00	\$2,000.00	Washington (WJLA)		5/3/21
26.0	Normal Line / SPOT	05/04/21-05/04/21	2	:30	9P- 10P (EST)			1					1	\$4,000.00	\$4,000.00	Washington (WJLA)		5/3/21
27.0	Normal Line / SPOT	05/04/21-05/07/21	3		11:00:26P- News-7News ON YOUR SIDE at 11PM			1	1	1 1			4	\$400.00	\$1,600.00	Washington (WJLA)		5/3/21
28.0	Normal Line / SPOT	05/10/21-05/10/21	3		11:00:26P- News-7News ON YOUR SIDE at 11PM		1						1	\$400.00	\$400.00	Washington (WJLA)		5/3/21
29.0	Normal Line / SPOT	05/09/21-05/09/21	1		7:58:40A- ABC-Good Morning America Sunday							1	1	\$550.00	\$550.00	Washington (WJLA)		5/3/21
30.0	Normal Line / SPOT	05/10/21-05/10/21	3	:30	11:35P- ABC-Jimmy Kimmel		2						2	\$375.00	\$750.00	Washington (WJLA)		5/3/21
31.0	Normal Line / SPOT	05/04/21-05/07/21	3	:30	11:35P- ABC-Jimmy Kimmel			2	2	2 2			8	\$375.00	\$3,000.00	Washington (WJLA)		5/3/21
32.0	Normal Line / SPOT	05/08/21-05/08/21	2	:30	11P- 12A (EST)						1		1	\$200.00	\$200.00	Washington (WJLA)		5/3/21

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Accepted-Station:

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 05:37 PM on Tuesday, May 4 2021

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Accepted	-Agency/Advertiser:	Date:		Accepted-St	ation:			Date:	1	Comments:		
				1								

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